

CHARLES I. CARMONA GG ASA

President, **GUILD LABORATORIES, INC.**

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TRADE EXPERIENCE



Established-operate Guild Laboratories, Inc., Los Angeles, CA. **1979 - Present**
Testing-grading laboratory; Appraiser of diamonds, gemstones, all types of jewelry, coins & currency, silver and personal property. Consultation for gemstone and jewelry industry practices. Gemstone cutting, recutting and treatment services. Jewelry design and brokering of jewelry and coins in auction, wholesale and retail markets.

Appraisal assignments in 15 US states and territories and 5 foreign countries

Importer of colored gemstones from Asia and South America (concurrent with other overseas employment through 1977) **1971 to -1979**

Gem & mineral, coin & currency hobbyist - collector **Since early 1960s**

AWARDS & RECOGNITION

Featured 2002- 2005 GIA Education Catalogs (2-page spread) and on website as an example of a Graduate Gemologist whose education led to succeed in business; International distribution.

Co-winner - Scholarship recipient; Modern Jeweler Magazine "Great Appraisal Challenge", national appraisers' competition

PROFESSIONAL AFFILIATIONS

Accredited Senior Appraiser, **American Society of Appraisers** Past President, (Los Angeles/Orange counties
Tested and certified: Discipline of Gems & Jewelry

*Re-
accredited
through
June 2012*

American Numismatic Association
American Gem Trade Association
Diamond Club West Coast; in turn, member of World Federation of Diamond Bourses
International Colored Stone Association - Official Auction Gemologist,
Gemmological Association of Great Britain
Past President **Los Angeles County Museum of Natural History** -Gem & Mineral Council,
Diploma/Charter Member, **GIA Alumni Association**
Past President, So. California Chapter
American **MENSA** Ltd.
Los Angeles Adventurers Club
Pacific Council for International Policy

*1989
Congress,
Sri Lanka*

INSTRUCTOR

Developed Gemology course and taught the first class for the new major of Jewelry Design at the Fashion Institute of Design and Merchandising (FIDM), Los Angeles, CA

*Jan - Mar
2008*

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**INTERNATIONAL
CONSULTATION &
APPRAISALS**

World Bank gemological consultant establishing a gemological testing laboratory in Madagascar within the Ministry of Energy and Mines. Turnkey operation from initial planning through installation and implementation of systems.	<i>Summer/ Fall 2006</i>
Consultation of retail jewelry markets and training of jewelry staff aboard cruise ship, "Mexican Riviera" destinations	<i>March 2007</i>
Consultation regarding the establishment of a private institute of gemology in Ho Chi Minh City, Vietnam	<i>November 2006</i> <i>February 2006</i>
Appraisal of gem carvings, gemstones and jewelry for non-profit organization in Beijing, China	<i>January 2006</i>
Appraisal of mineral specimens for development corporation in Wuhan, China	<i>January 2005</i>
Appraisal of gemstones and jewelry for private party in Cairo, Egypt	<i>September 1999</i>

EXPERT WITNESS

US District Court & Tax Court; *Los Angeles, CA*
US District Court; *Tucson, AZ, Alexandria, VA, Chicago, IL*
U.S. Bankruptcy Court; *Las Vegas, NV, Los Angeles, CA*
California Superior Courts; *Los Angeles, Orange, Riverside, San Bernardino & Ventura counties*

GEMOLOGICAL TOUR HOST

Los Angeles County Natural History Museum Travel Program:

"Madagascar - Island of Gems" August 29 - September 12, 2008.

"Sri Lanka - The Gem Island" September 2 - 17, 2006.

"Thailand - Land of Gems" February 12 to 26, 2005.

"The Gem Mines of Minas Gerais, Brazil" - June 25 - July 10, 2001

"Idar-Oberstein - The Gem Cutting and Carving Center of Europe" - May 21 - 29, 2002.

"The Gem Mines of Minas Gerais, Brazil" July 10 to 25, 2000.

Travel Program to gemstone mining - mineral localities in southwestern US, 1995 - present.

Gemological Association of Great Britain Travel Program - "The Gem Mines of Minas Gerais, Brazil" August 15 - 29, 2005.

GIA Alumni Association Travel Program - "Thailand - Land of Gems" August 30 - September 12, 2003.

SPEAKER/PANELIST

Museum groups, GIA alumni chapters/student groups/staff meetings, international, national, state and local gem and jewelry workshops, trade shows and conventions, for retail jewelry store employee groups and local community groups.

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MEDIA APPEARANCES

RTA (Antananarivo, Madagascar local television station) - segment on the grand opening of the Institut de Gemmologie de Madagascar featuring World Bank gemological consultant Charles Carmona, taped and broadcast November 8, 2006, in Malagasy and French.

KTLA (Channel 5, Los Angeles) - segment on the Federal Seized Assets auction, interviewed as the Government's appraiser for the jewelry and coins offered at the auction, broadcast live January 10, 2006.

KMEX (Channel 34, Los Angeles) - segment on the Federal Seized Assets auction, interviewed in Spanish as the Government's appraiser for the jewelry and coins offered at the auctions, broadcast live 1/10/06.

Phoenix Satellite TV (Hong Kong) - featured in the gala opening of the Johnathon Arndt Gallery of Jewels - taped in Beverly Hills, CA and broadcast in Hong Kong 04/12/2004.

The Travel Channel (US cable TV) - segment as the Gemologist/Appraiser for U. S. Government. Seized Assets Auctions, taped in April, 2002 and first aired January 23, 2003.

KTLA (Channel 5, Los Angeles) - segment on the Federal Seized Assets auction, interviewed as Government's appraiser for the jewelry and coins offered at the auctions, broadcast April 15, 2002.

KBS (Korean Broadcasting System) - segment compared GIA Diamond Grading Standards to those used in Korea, broadcast in Korea in March, 2002.

Channel 3 (Phoenix, AZ) - "Buying Diamonds on the Internet" - interview with Consumer Reporter Kristin Harding - February 10, 1998

KCAL (Channel 9, Los Angeles) **BEST BUYS** with Economics Reporter Alan Mendelson on the prices of treated and non-treated Diamonds, November 23, 24, 1995.

KCAL (Channel 9, Los Angeles) **8 O'CLOCK NEWS** with Consumer Reporter Bill Gephardt on the value of jewelry sold by telemarketing/boiler room operations, May 10, 1990.

KCBS (CBS Channel 2, Los Angeles) **11 O'CLOCK NEWS** Special Report on the Diamond Industry in Los Angeles with Judd McIlvain, consumer reporter. May 8 -12, 1989.

CNN (Cable Channel 6, Los Angeles) **LIVE IN L.A. WITH SONYA** - segment on personal property appraisers, from studios in Hollywood. December 5, 1988.

KCOP (Channel 13, Los Angeles) **THE PEOPLE'S COURT** - on camera called by Judge Wapner as expert witness of the Court on a matter alleging the switching of jewelry, January, 1984.

KCET (PBS Channel 28, Los Angeles) **NEWSBEAT** - segment of interview discussing appraisers and the appraisal of gemstones and jewelry, May, 1982.

KNBC (NBC Channel 4, Los Angeles) **DAVID HOROWITZ CLOSE-UPS** - Principle contributor to segment on Gemstone and Real Estate Exchanges, May, 1982.

EDUCATION

Ongoing continued education at local, national and international trade shows, congresses, seminars, and symposia. *Present*

American Society of Appraisers, Principles of Valuation Program in conjunction with Lindenwood College (St. Charles, Missouri); Personal Property Valuation, Methodology, Research and Analysis; Report Writing; Appraisal Practice and Standards *1985*

International Society of Appraisers, Certified Appraiser of Personal Property (CAPP) Program in conjunction with Indiana University School of Continuing Studies, covering Appraisal Ethics & Business Practices; Appraisal Methodology, Markets & Formats; Appraiser & Law, IRS Report Writing; Advanced Appraisal Theory & Insurance *1984*

Gemological Institute of America Graduate Gemologist in Residence (GIA), *1978*
American Numismatic Association (ANA), Numismatics Courses